## Talking UP

News from the City of University Place Economic Development Office



February 2025

## MEET THE NEWEST MEMBERS OF THE ECONOMIC DEVELOPMENT ADVISORY COMMISSION



New EDAC members Sandy McKenzie (left) and Monica Marchetti.

The City of U.P.'s Economic
Development Advisory Commission has
added two new members, Sandy
McKenzie, a broker/REALTOR® with
Engel & Volkers Chambers Bay, and
Monica Marchetti of Marchetti Custom
Communications. They replace Ron Kent
and Rick Larson whose terms expired at
the end of 2024. Current EDAC member
John Siridakis, whose term also expired
in January, was reappointed to another
term.

As a resident of U.P. for almost 25 years, McKenzie hopes to help the EDAC better connect residents and local businesses. "I know that homebuyers seek out University Place for its schools and the lifestyle the community offers. I

## WEIGH IN ON THE 27TH STREET BUSINESS DISTRICT DRAFT PLAN



After working with the planning and design firm Otak and gathering input from University Place residents and businesses, the City has published a draft of the 27th Street Business District Plan.

The document outlines a vision for the future of this historic business district, along with goals, policies, and identified actions and projects needed to implement the plan.

The public is encouraged to view the draft and weigh in on what they see. The document includes feedback from the various public outreach efforts conducted during the planning process as well as illustrated recommendations for residential and commercial redevelopment opportunities in the district. Share your thoughts with planning@cityofup.com.

Once approved by the Planning Commission, the 27th Street Business

would love to find some creative ways for our local business owners to build on that sense of community while growing their businesses as well," she said.

Marchetti hopes to bring the voice of entrepreneurs to the discussions about economic development in U.P. "As a home-based business owner, I have seen firsthand how the City has made efforts to engage with and accommodate this vital sector of our local economy," she said. "I look forward to contributing to the expansion of small business incentives, programs that connect local entrepreneurs, and stronger Citybusiness partnerships in spaces like parks and libraries."

The EDAC serves as a sounding board for various business community interests. As the "eyes and ears" for the City in the business community, commissioners participate in community outreach efforts to communicate economic development initiatives that impact the University Place community.

District Plan will go to City Council for review and adoption.

## PUT THE SPOTLIGHT ON YOUR **BUSINESS**



If you'd like to expand your business outreach, please consider hosting one of the Economic Development department's quarterly

networking events.

**Business Outreach Liaison Becky** Metcalf will work with you to send out invitations and announcements to promote the event. You simply need to provide the space and light refreshments.

This is a great way to network with other U.P. businesses while also introducing the products and services your business offers to expanded audiences.

If you are interested in acting as a host for a business networking event, please contact Becky today to get a date on the calendar.









