

Talking UP

News from the City of
University Place Economic
Development Office

University Place
WASHINGTON



January 2025

TAKE ADVANTAGE OF THESE FREE ONLINE BUSINESS TRAININGS



Put the slow winter months to work and up your business game with these free online education sessions from SCORE:

[Building a Formal Business Plan](#)

Feb. 3, 4 p.m.

[Unlock the Power of Google Ads for Small Business Success](#) Feb. 4, 1 p.m.
[Strategies to Identify and Reach Your Target Customers](#)

Feb. 5, 9 a.m.

[Google Workspace for your Business](#)

Feb. 6, noon

[Mastering Intentional Goals: A New Year's Blueprint for Entrepreneurs](#)

Feb. 7, 10 a.m.

[Unlocking Your Marketing Potential in Just Six Weeks! | Part 2](#) Feb. 10, 4 p.m.

[Becoming a Pitch Pro](#)

Feb. 11, 1 p.m.

[Successfully Starting A Business in WA](#)

Feb. 15, 9 a.m.

[Redesign Your Website for 2025 - Key Considerations](#)

Feb. 18, 1 p.m.

[The Art of Grant-Writing with AI: Leveraging ChatGPT](#)

WITH GRATITUDE...



Ron Kent (back row, far left) and Rick Larson (back row, second from right) are seen in this 2011 photo of the Economic Development Advisory Commission.

After many years of volunteering their time and talents, Economic Development Advisory Commission (EDAC) members Ron Kent and Rick Larson completed their terms of service this month.

Kent began his service as a member of the EDAC in 2011 and was a key contributor and valued adviser to the City Council on a number of City planning efforts, including the Regional Growth Center Subarea Plan, the 27th Street Business District Plan and the Wayfinding Signage Plan. During a portion of his tenure, Kent also served as the EDAC's liaison to the Planning Commission.

Feb. 19, 1 p.m.

[Financial Statement Basics for a New Business](#)

Feb. 20, noon

[Unlocking Your Marketing Potential in Just Six Weeks! | Part 3](#)

Feb. 24, 4 p.m.

[Creating a Quick Business Plan in Three Hours](#)

Feb. 25, noon

[The New Work Life Balance: Creating a Portfolio Life](#)

Feb. 26, 1 p.m.

Like Kent, Rick Larson began his EDAC service in 2011. He was instrumental in contributing his insights to the City's Housing Action Plan as the EDAC's representative to that project's Advisory Committee. As a long-time University Place businessman, Larson provided the EDAC with valuable insights into the opportunities and challenges faced by local businesses.

Many thanks to both men for their contributions for the last 14 years. Check February's issue of *Talking UP* to learn more about the newest members of the EDAC.

MARK YOUR CALENDARS



It might not feel like it right now, but spring is coming so be sure to put these important dates on your calendar:

June 7: Duck Daze returns to U.P. This is a great marketing opportunity for local businesses to promote their products and services to residents and visitors.

June 12: Combined Partner UP/Chamber of Commerce After Hours event at Chambers Bay Golf Course. Catch up with old friends and make new ones at this valuable business networking social.

