

Talking UP

News from the City of University Place Economic Development Office

December 2023



RESOLVE TO GET INVOLVED IN 2024

Now that the City of U.P.'s Northeast Business District Plan is complete, work will get underway in the new year on the development of a business district plan for the 27th Street Business District.

To ensure the plan reflects the input and interests of the district's stakeholders, the City is forming an advisory committee to serve as a resource on key issues in the area while also providing initial feedback as the plan is developed.

The advisory committee will meet three to four times over the next six months. Those who live or have vested business interests along the 27th Street corridor are encouraged to participate. For more details, please contact Becky Metcalf in the Economic Development Department.



SANTA'S HELPERS IN BLUE



Members of the University Place Police Department helped spread some holiday cheer among patrons at the Green Firs Towne Center Shopping Center on Dec. 5.

Along with team members from Trader Joe's and Bober Tea, they distributed donated items from Green Firs businesses, such as bird seed, chip clips, ear plugs, coupons and Starbucks cups.

Police Chief Pat Burke said shoppers seemed delighted to see the public safety team members and made a point



of stopping to thank the officers for their presence.

Green Firs Property Manager Jennifer Hagge thanked the "elves" for coming out, saying in an email, "A very special shout out to our City and the police department. We are very lucky to have such a great partnership with them and for them to make the time to connect with the community at Green Firs."



To all of the businesses and business owners in University Place,

Thank you for another outstanding year of economic success in U.P. During 2023, we helped 16 new, expanded or renovated businesses celebrate their milestones and issued more than 300 new licenses to both brick-and-mortar and home-based businesses.

We appreciate your willingness to invest in our city and to support our efforts to make University Place a great Place to live, work and play.

Merry Christmas and Happy Holidays,

Kevin Briske, Director of Community and Economic Development Becky Metcalf, Business Outreach Liaison









