

Talking UP

News from the City of University Place Economic Development Office

September 2023





MORE BUSINESS OPENINGS TO CELEBRATE

Please make time to stop by and celebrate these upcoming new business openings or re-openings:

Animal Care Clinic 4117 Bridgeport Way W. Oct. 25, noon to 1 p.m.

Day Spa at Brassfield's Grand Re-Opening 7326 27th St. W. Nov. 7, 1:30-2:30 p.m.



MAKE YOUR VOICE HEARD

HOPE TO SEE YOU AT PARTNER UP ON OCT. 26



Our Fall 2023 Partner UP will be held on Thursday, Oct. 26 from 5-7 p.m. at First Financial NW Bank, 3555 Market Place W.

This casual and free happy hour gathering will be hosted by both FFNW Bank and the Linton Agency and is a great opportunity to catch up with other U.P. business owners over light refreshments.

To help the hosts plan accordingly, please RSVP to <u>Becky Metcalf</u> by Oct. 23 if you plan to attend.

ATTENTION 27TH STREET BUSINESS DISTRICT MEMBERS

The City of University Place will begin work soon on a sub-area plan

The City of University Place is required to conduct a major update of its Comprehensive Plan by the end of 2024. The Comprehensive Plan is a broad statement of the community's vision for the future and contains policies primarily to guide the physical development of the City, which is why constituent input is important.

- What is your vision for the City over the next 20 years?
- How would you like the City to accommodate new growth?
- How can the City support alternative transportation?

Tell the City what you think in this Community Survey. The survey will be open until Dec. 4, 2023. For a paper version of the survey, please call Zak Ott at 425-954-9219. A Spanish version of the survey is available here. For a Korean version, click <a href=here. Encourage others to weigh in as well.

LOOKING FOR MORE WAYS TO GROW YOUR BUSINESS?

Pierce County Economic Development has several upcoming events to help entrepreneurs network, gain valuable skills and grow.

Pierce County Thriving Together Small Business Resource Event Oct. 18, 2023, 8:30 a.m. - 12:30

p.m.

McGavick Conference Center, Clover Park Technical College (4500 Steilacoom Blvd. SW) This event is free. See the list of exhibitors and register here.

The <u>COVID Impacts Recovery Grant</u> Program will close Nov. 1. This for the 27th Street corridor and is seeking volunteers from the area who would be willing to serve on an advisory committee that will be formed as part of the process.

This is the second in a series of recommended business district subarea plans to be developed as part of the City's Regional Growth Center status. The NE Business District Plan is nearly complete and awaiting its final approval by the City Council.

If you are interested in contributing to the 27th Street Business District advisory committee, please email Becky Metcalf.

WAKE UP WITH THE TACOMA-PIERCE COUNTY CHAMBER WESTSIDE BRANCH

Set your alarm a little earlier on Friday, Oct. 27 to attend the Tacoma-Pierce County Chamber's Westside Branch Wake UP breakfast at Boathouse 19 (9001 S. 19th St., Tacoma).

This networking event begins at 8:30 a.m. and is another great way to make new business connections. Consider it time well spent. Register here.



LIGHT UP FOR THE HOLIDAYS

program offers small, one-time grants to Washington businesses in the arts, heritage, and science sectors to provide funding for recovery from pandemic-related economic impacts.

Register here for ScaleUp, a free, advanced business training for companies that have moved BEYOND startup and launch. Training is delivered over a nine-week series of live instructions paired with selfpaced online learning modules. ScaleUp is provided to Washington State small businesses at no charge thanks to the Washington State Department of Commerce.

Class1: Oct.17 9-10:30 a.m. Class 2: Oct. 18 9-10:30 a.m. Class 3: Oct. 18 6-7:30 p.m.

The Pierce County Business Skills Program offers busy small business owners and entrepreneurs a way to work on their business on their own time and at their own pace. This free, on-demand business skills training is helps small businesses start, grow, and stay on track. Sign up now.



University Place businesses, especially those located on the main commercial corridors of Bridgeport Way, 27th Street and Mildred Street West, are encouraged to light up their businesses with white lights for the holidays.

Whether you string lights just along your rooftop or choose to go all out and outline your windows and doors with lights as well, the goal is to create a festive and welcoming atmosphere that reminds people that U.P. is home to lots of businesses that offer products and services for those on their shopping lists.









