



Talking UP

News from the City of University Place
Economic Development Office

August 2023
Special Networking Issue



BACK TO BUSINESS: U.P. TO CELEBRATE SEVEN RIBBON CUTTINGS IN THREE WEEKS

Yes, you read that right! Over the next three weeks, U.P. will celebrate seven new or re-opening businesses with ribbon cutting ceremonies. Representatives of existing U.P. businesses are encouraged to attend these events. They are a great way to meet the "new kids on the block" and to build your business network.

American Red Cross
4310 Bridgeport Way W.
Thursday, Aug. 24, 2023, 4-6 p.m.
Ceremony begins at 5 p.m.

Destiny Direct Primary Care
4401 Bridgeport Way W.
Thursday, Aug. 24, 2023, 6-7 p.m.
Ceremony begins at 6 p.m.

Hotworx
7305 40th St. W.
Wednesday, Sept. 6, 1:30-2:30 p.m.

South Sound Endodontics
2424 Mildred St. W.

AND THE SURVEY SAYS... NETWORKING PAYS OFF



Amid the time challenges of running your own business, it can be tempting to pass up networking events and opportunities. But before you decline that next event, consider this: according to a **report by the career recruiting firm Zippia**, 40 percent of prospects become new customers after a face-to-face meeting, compared to only 16 percent without. Moreover, almost 80 percent of professionals believe that career success depends on networking, yet less than half say they network, often due to a lack of time.

The City of University Place Economic Development Department is committed to supporting in-person networking opportunities for local businesses. Whether they be ribbon cuttings and

Tues., Sept. 12, 2023, 4:30-5:30 p.m.

Pacific Wellness and University Place
Medical Clinic
4114 Bridgeport Way W.
Thursday, Sept. 14, 2023, 1:30-2:30
p.m.

Keays Wellness Clinic
8404 27th St. W.
Friday, Sept. 15, 2023, 1:30-2:30 p.m.

NEXT HOME-BASED BUSINESS RECEPTION PLANNED FOR SEPTEMBER

The Economic Development Department will host another home-based business reception on Wednesday, Sept. 20 from 5:15 to 6:30 p.m. at Happy Duo Café (3609 Market Pl W #101). This is a great opportunity for all of U.P.'s home-based businesses to meet fellow entrepreneurs and share ideas and challenges.

This is a great opportunity to welcome and officially recognize the newest home-based businesses and participate in some networking time! Home-based AND brick and mortar business owners are encouraged to attend.



SAVE THE DATE!

The next Partner UP will be Thursday, Oct. 26, from 5:30-7 p.m.

Watch your email and the September issue of *Talking UP* for details.

grand openings, or events sponsored by other economic development organizations, we want to help you expand your network of business contacts and prospects.

This issue of Talking UP features several ways you can get out and get in touch with other business owners. Try to make time to attend these events—your business will thank you.

WEST SIDE WAKE UP IS THIS FRIDAY, AUG. 25

The Tacoma-Pierce County Chamber West Side Branch will hold a West Side Wake Up Friday, Aug. 25 from 8:30-9:30 a.m. at Boathouse 19 (9001 S. 19th St. Tacoma). The event is \$5 for Chamber members and \$10 for non-members.

This is a great opportunity to expand your business' reach and connect with fellow business owners from neighboring West Side communities. Make plans to attend and **register** today!



CITY HALL OFFICES CLOSED ON LABOR DAY



As a reminder, all City of University Place offices will be closed on Monday, Sept. 4 in observance of Labor Day.

They will reopen at 9 a.m. on Tuesday, Sept. 5.

