



Talking UP

News from the City of University Place
Economic Development Office

March 2023



APPLY FOR HOSPITALITY AND LODGING GRANTS BY APRIL 6

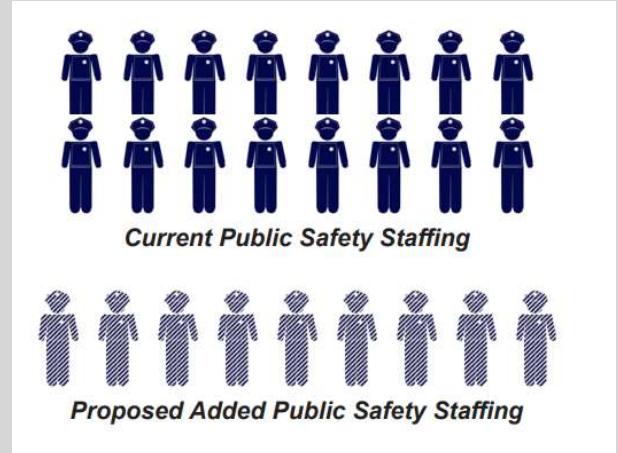


The Washington State Department of Commerce will be awarding grants to businesses in hospitality and lodging that suffered a 25 percent or more loss in gross receipts or sales between 2019 and 2020 due to the COVID-19 pandemic and related public health and safety measures.

Eligible businesses include:

- Restaurants, food stands, trucks and carts
- Caterers, bars, saloons, lounges and taverns
- Snack and non-alcoholic beverage bars
- Licensed alcohol producers where the public may taste, sample or purchase products
- Hotels and motels (except casinos), and inns, and bed & breakfast establishments that have at least five private lodging rooms or onsite sales of food and beverage that account for at least 25 percent of gross receipts or sales

PUBLIC SAFETY COMMUNITY MEETINGS CONTINUE



If you are a property owner in University Place, you need to know that the City Council has approved a special election on a revised Public Safety Levy. On April 25, all U.P. property owners (including business owners who own their own buildings/lots, etc.) can vote yea or nay for a special levy that would fund eight additional patrol and traffic officers, as well as a specialist to address park safety, homelessness and crime prevention.

If you have not yet had the opportunity to attend any of the public safety meetings that are being held to share information on staffing challenges facing U.P., there is still time to get your information straight from the source: U.P. Police Chief Greg Premo.

Chief Premo will hold these important sessions twice daily at 2 p.m. and 6 p.m. in U.P. City Council Chambers, 3609 Market Place W., on the 3rd floor on:

- Bakeries, brewpubs, tasting rooms, taprooms, breweries, microbreweries, wineries and distilleries if onsite sales to the public comprise at least 25 percent of gross receipts or sales.

To view additional eligibility requirements, click [here](#) or email info@wahospitalitygrants.com.

The application portal will close on April 6, 2023 at 5 p.m. PT.

NOSH AND NETWORK



The Westside Branch of the Tacoma-Pierce County Chamber of Commerce will meet on Friday, March 31, 2023 at Boathouse 19 (9001 S. 19th St.) from 8:30 to 9:30 a.m. **Registration** is required.



Register today for any (or all!) of these free webinars from the Washington Small Business Development Center:

Are You Ready to Export
Thursday, March 23, 2023
1-2 p.m.

Business Growth and Development
Thursday, March 23, 2023
11 a.m. to 12:30 p.m.

Childcare Business Accelerator
Friday, March 24, 2023

Pasos para convertirse en vendedor en un mercado de agricultores
Tuesday, March 28, 2023
1-2 p.m.

Money vs. Value: Claim Your Worth

- March 22
- April 13
- May 24

Get involved and get the information you need, straight from your Public Safety team.



PLAN AHEAD AND PLAN TO BE PRESENT AT CITY EVENTS

The City of U.P. has a full slate of special events planned for 2023. Be sure to include them in your business planning, to take advantage of the large crowds these events attract. It's never too early to begin thinking about the special promotions, discounts or activities your business can hold in conjunction with these celebrations as a way to increase your exposure to new and existing customers.

Duck Daze
June 3, 2023 10 a.m. to 2 p.m.
Market Square and Bridgeport Way

Music on the Square
July 19, 26, Aug. 2, Aug. 9, 16, 23, 30
6-8 p.m.
Market Square

Twisted Cider
July 29, 2023 9-11 a.m.
Curran Apple Orchard

Movie in the Park
Aug. 5, 2023 7-10 p.m.
Cirque Park

Oktoberfest
Oct. 13, 2023 5-9 p.m.
Market Square

Tree Lighting
Dec. 1, 2023 5-8 p.m.
Market Square

Thursday, March 30, 2023
11 a.m. - noon

Small Business Cybersecurity Part 3:
Systems
Tuesday, April 4, 2023
10:30 a.m. to noon

Tax Tips for Your Small Business
Tuesday, April 4, 2023
1-2 p.m.



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