

Talking UP

*News from the City of
University Place Economic
Development Office*

University Place
WASHINGTON



October 2024



HELP US WELCOME U.P.'S NEWEST BUSINESS TO TOWN

U.P. will celebrate another new business opening with the ribbon-cutting for the new Alta University Place Apartment Homes at 2211 68th Ave. Court W. on Wednesday, Oct. 16 from 11 a.m. to noon.

In addition to offering studios, one-, two- and three-bedroom floor plans, Alta University Place also has a 24-hour fitness center and a pool and spa. It's unique Ground Floor Project® will host regular programs and events such as acoustic music, spoken word, dance, food, performance and gallery art.

27TH STREET BUSINESS DISTRICT SURVEY RESULTS



Earlier this year, the City's Planning and Development Services department sought public input on a plan for the 27th Street Business District, which runs along 27th Street West from Eldwood Drive West to Morrison Road West.

WILL WE SEE YOU AT THE OCT. 24 PARTNER UP?



Mark Your Calendar Now
for the Upcoming

Partner UP

Be sure to [RSVP](#) by Monday, Oct. 21 if you plan to attend the Oct. 24 Partner UP at Brock's Academy (6721 Regents Blvd. W.) This free event is a great way to meet interesting people, enjoy delicious food and drinks, and build your business network.

This Partner UP will feature a presentation by the Meraki Agency titled "Better Marketing in 20 Minutes!" There will also be treat bags (who says Halloween is just for kids?), a Halloween photo booth and interactive games.

There will also be prize raffles for two \$25 gift cards from Wanna Cupcake?, a \$200 gift certificate for a free in-person English and Math K-12 assessment from Brock's Academy, and a swag bag from Hotworx.

The festivities begin at 5:30 p.m. so don't be late!

**TENT-OR-TREAT IS NEXT
SATURDAY, OCT. 26**

Community members were asked to take a brief survey to share their thoughts about how they currently use/visit the district as well as their vision for the future of the area.

More than 680 people responded, with the majority indicating they prefer the district to remain a home for local, small-scale businesses in a more pedestrian friendly environment. Among the most commonly cited preferences were:

- Small-scale restaurants, coffee shops and pubs (70%)
- Small retail shops (41%)
- Greener streets with more trees and landscaping (37%)
- Parks and recreational opportunities (34%)
- Nearby groceries and “daily” shopping needs (34%)
- Walking/biking improvements and trails (23%)

Watch future issues of Talking UP for more updates on how this feedback will be incorporated into the City’s Comprehensive Plan update and the Regional Growth Center Plan.

U.P. business owners and their families are invited to join the public for a special Tent-or-Treat Market at NW Medical Arts (5350 Orchard St. W. Suite 202) on Saturday, Oct. 26 from 2-5 p.m.

Costumes are encouraged at this free event that will include games, candy and tasty treats. Get an early jump on your holiday shopping and support local vendors and makers.

Make plans to come out for some “BOO-YA” Halloween fun.

