

Talking UP

News from the City of University Place
Economic Development Office

May 2024



PUT DUCK DAZE TO WORK FOR YOUR BUSINESS



Don't miss the opportunity to reach out to scores of existing and new customers on Saturday, June 1 during the Duck Daze celebration.

The day's festivities start at 10 a.m. when the parade begins at 29th Street and Bridgeport Way. The procession will end at the Village at Chambers Bay, where a full slate of family-friendly activities and attractions is planned, including food trucks, live music by Joel Gibson Jr., pictures with an amazing cast of character performers from Magic in the PNW, and a Public Safety Open House at West Pierce Fire & Rescue Station 31. This year's event will also

VILLAGE AT CHAMBERS BAY TO GET PARKING METERS



Business owners in the Village at Chambers Bay have expressed concerns that without time limits, some vehicles occupy the same spaces for hours and prohibit other customers from enjoying proximity to the Village's businesses.

After studying various other options, the City determined 90-minute parking meters are the most cost-efficient and effective way to ensure a fair and equitable turnover of parking spots for those patronizing businesses in the Village, especially customers with accessibility and mobility issues.

The City's Public Works crews are restriping parking stalls and installing posts for parking meters along the east and west sides of Market Place West

include a South Sound Makers Market featuring more than 40 regional vendors.

Will your business capitalize on the crowds attending this highly anticipated annual event in U.P.? Special Duck Daze promotions, discounts and giveaways are a great way to raise your visibility while giving people a reason to revisit your business when the event is over.



WELCOME TO U.P.!

U.P. residents have more healthcare resources in their own backyard now with the recent grand opening of Radicle Nutrition and Pearl Chiropractic at 7250 27th St. W. Radicle Nutrition offers nutritional counseling that supports a holistic approach to healing and restoration, while Pearl Chiropractic provides family chiropractic care as well as massage, cold laser treatment and more. The two businesses feature complementary wellness services in one convenient location. Thanks to all those who turned out to offer a neighborly welcome to these new businesses in University Place.

between 37th Street West and Market Court West.

Money collected from the meters will contribute to their maintenance and support parking management in the Village, including more than 500 free parking spaces in the Village at Chambers Bay garage, as well as a few 15-minute free parking spots and free parking along Bridgeport Way West.

COMBINED PARTNER UP AND CHAMBER AFTER HOURS ON JUNE 13 AT CHAMBERS BAY



The City of U.P. Economic Development Department and the Tacoma-Pierce County Chamber of Commerce will hold a special joint Partner UP After-Hours Happy Hour and Social at Chambers Bay beginning at 5:30 p.m. on Thursday, June 13.

This free event is a great way to build relationships with other members of the local business community. Soak up the stunning views of Chambers Bay from the course's Hospitality Tent and enjoy complimentary food and refreshments as well.

Mark your calendar, invite a colleague to join you and [register before June 7!](#)





CITY OF UNIVERSITY PLACE OFFICES CLOSED ON MEMORIAL DAY

This is just a reminder that all City of University Place offices will be closed on Monday, May 27 in observance of Memorial Day. They will reopen at 9 a.m. on Tuesday, May 28.

