

RESOLUTION NO. 751

A RESOLUTION OF THE CITY OF UNIVERSITY PLACE, WASHINGTON, DESIGNATING CITY EVENTS FOR 2014

WHEREAS, the City Council recognizes that public events which take place on City property and/or in City rights of way are valuable in promoting the City's identity as a distinct community within the South Puget Sound area, support a high quality of life for residents, and promote economic development and tourism; and

WHEREAS, the City Council acknowledges that the benefits to the City from certain public events which take place on City property and/or in City rights of way result in sufficient consideration to the City to justify the City's funding the organization and presentation of certain events, directly or by contract with a qualified third party; and

WHEREAS, the City Council desires to list the events that the City will organize and present directly or by contract with a qualified third party in 2014, and the City funds are available for the organization and presentation of those listed events; and

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF UNIVERSITY PLACE, WASHINGTON:

1. **City Events.** The following events are hereby designated as City Events in 2014:

- A. Duck Parade
- B. Concerts in the Park
- C. Curran Orchard Cider Squeeze
- D. National Night Out
- E. University Place Festival
- F. Tree Lighting
- G. Community Connector Events

2. **Definitions of City Events Presented by the City and City Events presented by Contract.**

A. **City Events Presented by the City** ("City Events") are events for which City staff will have direct responsibility and authority for development of the event plan, and for ensuring that all aspects of the event plan are executed as planned. City Events may include substantial volunteer participation, as well as sub-participants such as vendors and community service organizations that apply to participate through, and meet the requirements of, the City's Special Events Code ("Code"), unless the City has made vendor/community service organization participation part of the City event. The City may contract with a qualified non-City party to organize and present subsidiary portions of City Events Presented by the City, such as vendor coordination, with City staff remaining in overall lead.

B. **City Events Presented by Contract with a Third Party** ("City Events by Contract") are City events for which a formal contract is entered into between the City and a qualified non-City party, with demonstrated experience in the presentation lawfully organized, safe and successful public events. The contract in a form prepared by the City Attorney will include a mandatory scope of services to be provided by the non-City contractor, and may include an event description including the public purpose for the event, and a description of any City in-kind support, if any, and will address any other necessary matters. City Events by Contract may include substantial volunteer participation, as well as sub-participants such as vendors and community service organizations, that apply to participate through, and meet the requirements of, the City's Special Events Code ("Code"), unless the City has made vendor/community service organization participation part of the City event and included coordination in the contract.

3. **2014 City Events Presented by the City.** The following will be presented by the City in 2014.

A. **Duck Parade.** The parade itself will be the City Event as well as the coordination of food and other vendors concurrent with the event. Other related activities which typically occur in conjunction with the Duck Parade would be subject to the requirements of the City's Special Event Permit Code. This means that organizers, whether a legal entity (for profit, or non-profit corporation, LLC, etc.) desiring to hold an event on City property in conjunction with the Duck Parade would apply for a permit and meet the minimum requirements of the Code, including an event plan.

B. **Tree Lighting.** The Tree Lighting itself would be the City Event, and other related activities which typically occur in conjunction with the Tree Lighting would be subject to the requirements of the City's Special Event Permit Code. This means that organizers, whether a legal entity (for profit, or non-profit corporation, LLC, etc.) desiring to hold an event on City property in conjunction with the Tree Lighting would apply for a permit and meet the minimum requirements of the Code, including an event plan.

C. **Concerts in the Park.** The concerts will be City Events as well as the coordination of food and other vendors concurrent with the event.

D. **Curran Orchard Cider Squeeze.** The Cider Squeeze will be a City Event as well as the coordination of food and other vendors concurrent with the event.

E. **National Night Out.** To be organized as in previous years.

4. **2014 City Events Presented by Contract with a Third Party.** The following are anticipated to be presented by contract with a third party (entity or individual) in 2014. If the anticipated contracting party is unavailable or a mutually acceptable contract cannot be concluded, these events will transition to the City Events Presented by the City category, within the available funding.

A. **University Place Festival** – Anticipated to be contracted for presentation by the Tacoma Events Commission, a non-profit corporation.

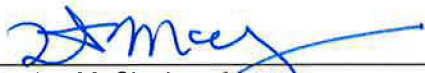
B. **Community Connector Events** - Anticipated to be contracted for presentation by the Association of the US Army (AUSA), a non-profit corporation.

5. **City Event Funding.** In the City's 2013-2014 biennial budget, the City Council has budgeted an amount for City events. Within the available budget, the City Manager or designee, in consultation with City staff for City Events Presented by the City, or the contracted event organizers for City Events Presented by Contract with a Third Party will determine the level of funding to be allocated to each City Event.

6. **Legislative Findings.** The City Council finds that public events which take place on City property and/or in City rights of way in University Place are valuable in promoting and the City's identity as a distinct community within the South Puget Sound area, supporting a high quality of life for residents, and promoting economic development and tourism. The City Council finds that the benefits to the City from the listed events result in sufficient consideration to the City to justify the City's funding the organization and presentation of certain events, directly or by contract with a qualified third party, resulting in appropriate consideration to the City to justify affording in-kind City support to those events. Specifically, by advertising, publicizing, or otherwise distributing information for the purpose of attracting visitors and encouraging tourist expansion and assisting the City's economic development activities.

7. **Effective Date.** This Resolution shall be effective immediately upon adoption by the City Council.

ADOPTED BY THE CITY COUNCIL ON MARCH 17, 2014.



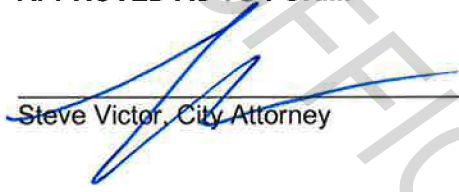
Denise McCluskey, Mayor

ATTEST:



Emy Genetia, City Clerk

APPROVED AS TO FORM:



Steve Victor, City Attorney