RESOLUTION NO. 708

A SUBSTITUTE RESOLUTION OF THE CITY COUNCIL OF THE CITY OF UNIVERSITY PLACE, WASHINGTON, DIRECTING THE ECONOMIC DEVELOPMENT COMMISSION TO STUDY PROMOTION OF UNIVERSITY PLACE AS A SPORTS AND RECREATIONAL DESTINATION

WHEREAS, University Place is home to an internationally acclaimed golf course, excellent parks, community events, unique local businesses and other community assets; and

WHEREAS, local businesses may benefit from increased sales generated by visitors drawn to the City for recreation, community events and competitive sports; and

WHEREAS, the City Council has set as a 2013-2014 goal of an "improved business climate, increased opportunities for consumers, business owners and workers;" and

WHEREAS, one of the outcomes identified for the 2013-14 goals is that Council's Economic Development Commission will examine the feasibility and desirability of promoting University Place as a sports, and recreational destination.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF UNIVERSITY PLACE, WASHINGTON, AS FOLLOWS:

Section 1. <u>Economic Development Commission Study to Promote University Place.</u> The Economic Development Commission is directed to examine the feasibility and desirability of promoting University Place as a sports and recreational destination.

Section 2. <u>Effective Date.</u> This resolution shall become effective immediately upon its adoption.

ADOPTED BY THE CITY COUNCIL ON DECEMBER 17, 2012.

Ken Grassi, Mayor

ATTEST:

APPROVED AS TO FORM:

Genetia, City Clerk