

RESOLUTION NO. 149

A RESOLUTION OF THE CITY OF UNIVERSITY PLACE RELATING TO REGIONAL MEDIA CENTER PARTICIPATION.

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF UNIVERSITY PLACE, WASHINGTON AS FOLLOWS:

Section 1. Purpose. The purpose of this Resolution is to ratify and confirm the participation of the City of University Place in the Regional Media Center, organized as follows in relation to the pooling and sharing of resources, staff and facilities:

Section 2. Definitions.

“Jurisdiction” A unit of local government that may be a city, a town, or a country.

“Regional Media Center Committee” The body responsible for management and oversight of the Center.

“Prime Time” Represents the hours from 5 p.m. to 11 p.m., seven days a week. Annually there are 4,380 half-hour time slots available during prime time for current government channel programming.

“Non-Prime Time” Represents the hours from 6 a.m. until 5 p.m. and 11 p.m. until midnight, seven days a week. Annually there are 8,760 half-hour time slots available during non-prime time for current government channel programming.

“Region-Wide Programming” Government channel programming time set aside for coverage of state issues, the state legislature, and regional programs featuring cross-jurisdictional local issues. A cross-jurisdictional program should feature representatives from three or more Pierce County jurisdictions. Other regional or special topic programs may also be programmed, if they are first approved by the Regional Media Center Committee.

“Regional Pool” An allocation of Center resources, staff, and facilities set aside for the support of region-wide programming and for the provision of an established amount of programming for each participating member.

“House Shares” An allocation of Center resources, staff, and facilities given to a participating jurisdiction on a weighted basis reflecting the number of cable television subscribers living within a jurisdiction as a fraction of the total number of subscribers living in all participating jurisdictions.

"Senate Shares" An equal allocation of Center resources, staff, and facilities given to every participating jurisdiction in the Center. The "senate" share is awarded solely on the basis of participation and does not take into consideration the number of cable television subscribers living in the jurisdiction.

Section 3. Participation. Any member jurisdiction of the Rainier Communications Commission may elect to participate in the Regional Media Center by notifying the President of the Rainier Communications Commission of its intent to participate and by paying its dues as specified in Section 4. Upon Receipt of notice of intent the President shall place jurisdiction's representative(s) on the Regional Media Center Committee. Upon payment of dues representative(s) will be able to participate and vote on the Committee.

Section 4. Funding. Dues for participation in the Center are \$0.25 per subscriber per month. Jurisdictions should also pursue TCI's offer of a matching \$0.25 per subscriber capital grant. Both moneys shall be paid to the Rainier Communications quarterly on or before January 30, April 30, July 30, and October 30 of each year.

A special fund (hereafter called the "Regional Media Center Fund" or the "fund" shall be created by the County of Pierce into which will be deposited all revenues for basic dues and capital grant contributions, (2) interest and income from investments of the Fund, (3) gifts and donations to the Fund, and (4) restitution of moneys for expenditures made from the fund and reimbursement to the fund. In order to take advantage of existing administrative mechanisms, this agreement will be administered by Pierce County, which will make available its payroll, purchasing, budgeting/accounting, and other necessary administrative offices or the same internal charges applicable to all Pierce County departments. Staff for the Center will be employed by Pierce County and provided to the Center on a full time basis. The Committee will fully reimburse the County on the same basis as the Commission's other employees.

Expenditures from the Fund will be used exclusively for the purposes specified in this Agreement and as authorized and set forth in the approved budget.

Section 5. Management and Oversight. Management and oversight of the Center shall be by a Regional Media Center Committee. Membership on the Committee shall consist of the representatives from participating jurisdictions.

The Committee will adopt a budget by June 30, of each year which shall be recommended to the Rainier Communications Commission for approval and inclusion in the Commission's annual budget.

Section 6. Distribution of Resources - Programming Time. The formulas for allocation of programming time listed below are for the playback time now available on the regional government access channel (Channel 28). The Rainier Communications Commission goal is to have at least one channel each for Public, Educational and Government (PEG) programming. As more channel capacity becomes available, the Regional Media Center Committee shall determine how to allocate the additional space in a fair and equitable manner similar to the following considerations:

A. Prime Time Programming

(1) **Regional Pool** Fifty percent (50%) of all prime time half-hour slots shall be shared among the jurisdictions for regional programming and allotment of Senate Shares.

(2) **Senate Shares** Each participating member is allotted enough playback time for one event or meeting every month. The time will be equal to at least two (2) hours of prime time.

(3) **House Shares** Fifty percent (50%) of all prime time half-hour slots shall be shared among participating jurisdictions on a weighted basis that takes into account the number of cable subscribers living within a jurisdiction.

B. Non-Prime Time Programming

(1) **Regional Pool** Fifty percent (50%) of all prime time half hour slots shall be shared among the jurisdictions for regional programming and allotment of Senate Shares.

(2) **Senate Shares** Each participating member is allotted enough playback time for one event or meeting every month. The time will be equal to at least four (4) hours of non-prime time.

(3) **House Shares** Fifty percent (50%) of all prime time half-hour slots shall be sharee among participating jurisdictions on a weighted basis that takes into account the number of cable subscribers living within a jurisdiction.

Section 7. Distribution of Resources - Mobile Unit Resource Time The Center will purchase and staff a mobile unit capable of traveling to remote sites for the purpose of video taping Council meetings or community events for later broadcast in a governmental programming air time slot. The mobile unit may be available for up to 260 days each year, and the following guidelines outline how the mobile unit will be utilized by the participating jurisdictions:

A. Sharing of Mobile Unit Resource Days Among Jurisdictions

- (1) **Senate Shares** Forty percent (40%) of all mobile unit resource days shall be shared on an equal basis among all participating jurisdictions.
- (2) **House Shares** Fifty percent (50%) of all mobile unit resource days shall be shared among participating jurisdictions on a weighted basis that takes into account the number of cable subscribers living within a jurisdiction.
- (3) **Regional Pool** Ten percent (10%) of all mobile unit resource days shall be reserved for remote site video taping for the production of regional programs.

B. Number of Mobile Unit Days Needed to Complete a Program

- (1) **Field produced show.** A jurisdiction may opt to video tape any local community meeting or event, and such production would count as one (1) full mobile unit resource day. These meetings could include but would not be limited to City Council meetings, School Board meetings or Neighborhood meetings. Community events could include such productions as a local parade, a band concert or graduation ceremony. The production of the meeting or event would be field produced with three cameras, on-site switching and minimal or no post-production editing.
- (2) **Studio produced show.** A jurisdiction may opt to use studio time in lieu of mobile unit time to produce a talk show, interview program, live call-in Town Hall meeting, lectures or workshop. By producing in the studio at the center a jurisdiction uses only a half-day of mobile unit resource time.
- (3) **Scripted show.** A jurisdiction may wish to produce a scripted show around a theme such as a promotional video, educational video or training video. For example, a jurisdiction could want to promote why the community is a good place to live for economic development or educate citizens on compliance with a new ordinance, or offer training on emergency preparedness. Because such scripted shows require planning, development, additional video taping in the field and substantial post-production editing the production of a scripted show utilizes three (3) full mobile unit resource days.

C. Scheduling of Mobile Unit Resources The Center's staff will be responsible for scheduling the mobile unit. Under ordinary circumstances, a participating jurisdiction shall inform the Center's staff on or before the last day of the prior month of the meetings or events that the jurisdiction wishes to videotape during the subsequent month. For example, a jurisdiction wishing to

video tape a festival in October should advise the Center of its desires by August 31st.

The Center's staff will do their best to accommodate the various requests, but inevitable some scheduling conflicts will arise. If no compromise or alternative arrangements can be agreed upon, then the Center's staff will honor the first request received. Given the first-come, first-served operation, a jurisdiction should submit its requests as soon as possible. However, if a jurisdiction cancels a production with less than thirty days notice to the Center's staff, then the jurisdiction loses mobile unit resource time that had been reserved.

Section 8. Programming Content.

House and Senate Shares of Programming. The City or County Council of each participating jurisdiction, or persons designated by the Councils, are responsible for choosing how it will utilize its house and senate shares of governmental programming time slots. For example, a Council will be free to choose to program a show about a community festival, a neighborhood meeting, a high school debate, or a local concert. A community may also opt to air a talk show featuring discussion of a local issue, and the respective Council of each jurisdiction will be responsible for the content of any program aired.

Regional Programming. Center staff may choose to program and/or produce any show regarding state issues, coverage of the state legislature, or a cross-jurisdictional show about an issue that includes representatives from three (3) or more jurisdictions on a discussion panel. Center staff must obtain approval of the Regional Media Center Committee to program special shows on other topics not meeting the above criteria.

Section 9. Duration.

Duration. The Regional Media Center shall continue in operation so long as it has contributing membership adequate to provide the operating budget.

Withdrawal. Any Member may withdraw from the Regional Media Center upon 90 days notice to the Rainier Communications Commission President. Failure to pay dues within 90 days of the date they become due and owing shall constitute a withdrawal. Any member which withdraws will be ineligible to rejoin until one year after the effective date of withdrawal.

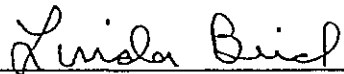
Dissolution. If, at any time, the Regional Media Center Committee decides there are insufficient members to effectively fund and operate the center, they may dissolve the center. Upon dissolution the capital assets shall become property of the Commission and all other assets shall be divided among the remaining Center participants pro-rata after satisfaction of outstanding liabilities and expenses.

Section 10. Other Changes. If requested by any participating jurisdiction in the Regional Media Center, and with the approval of a majority of the Regional Media Center Committee, the following changes may be implemented:

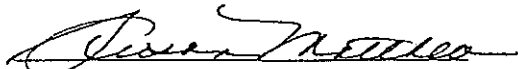
- (1) Changes in the timing of payments, but any such change will require a full year's notice to participating jurisdictions before it may become effective;
- (2) Changes in the budget which must also be approved by the Commission;
- (3) Changes in allocation formulas for programming or production; and
- (4) Such other changes or activities as the Members determine are appropriate in the light of the purposes and objectives of this Resolution.

Section 11. Effective Date. This resolution shall take effect immediately upon adoption.

ADOPTED BY THE CITY COUNCIL ON MAY 19, 1997.


Linda Bird

ATTEST:


Susan Matthew, City Clerk