



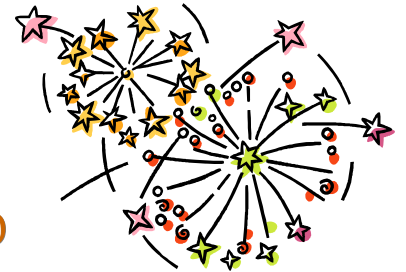
UPfest2009

UNIVERSITY PLACE FESTIVAL

Fun! Family! Food! Entertainment!

JULY 31 & AUGUST 1, 2009

SPONSOR PACKAGES



Corporate Gold

\$5,000

Your business will receive Gold Package plus:

- ★ Festival Title Sponsorship Recognition for your business at one of the following:
Family Area, Kidz Zone, or Family Entertainment Stages
- ★ Corporate Gold Sponsor banner on Main Stage and Festival Zone banner provided at the Festival recognizing your sponsorship
- ★ 10x20 Corner booth space to set up your company's booth at the Festival
- ★ Two (2) VIP reserved parking passes at the event (at your request)
- ★ VIP Main Stage Entertainment passes (4); includes seating & refreshments

Gold

\$2,000

Your business will receive Entertainment Package plus:

- ★ Your business name and logo on 500+ event posters within the South Sound area
- ★ Business listing on the City Cable channel May-August
- ★ Gold Sponsor banner provided at the Festival recognizing your sponsorship
- ★ Additional space for your company provided banner
- ★ One VIP reserved parking space at the event (at your request)
- ★ University Place "Team U.P. Award" presented at City Council



Entertainment

\$1,000

Your business will receive Silver Package plus:

- ★ On stage recognition of your company's sponsorship during the entertainment
- ★ Complimentary 10X10 vendor space to set up your company's booth
- ★ Entertainment Sponsor banner provided recognizing your sponsorship
- ★ VIP Main Stage Entertainment passes (2); includes seating & refreshments

Silver

\$ 500

Your business will receive Bronze Package plus:

- ★ 8,820 event flyers mailed to University Place residents and businesses
- ★ A reserved parking space at the festival
- ★ Attractive plaque recognizing your sponsorship



Bronze

\$ 250

Your business will receive:

- ★ Event marketing in University Place Headlines Newsletter (circulation: 17,500),
UP Parks & Recreation Brochure (Circulation: 18,000)
- ★ A space for your company provided banner

Thank you for your ongoing support for the
University Place Festival

Sponsors like you make this great community event a memorable success!