



CITY OF UNIVERSITY PLACE

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UPTV launches 24/7 programming in the City of University Place

The City of University Place has a new way to communicate with its citizens, one that's always on and always available whenever they want to tune in and watch. University Place Television, or UPTV, carries 24-hour a day, seven day a week programming seen on Click! cable channel 12 and Comcast cable channel 21 within the city limits of University Place. The programs shown on UPTV are intended to inform and educate the city's residents about day-to-day city government activities as well as significant regional happenings around the county and the state that impact citizens in University Place. In addition, community festivals and events such as the annual University Place Festival of Fun and the Treasures in the Park/Duck Parade are prominently featured on University Place Television helping promote community pride.

UPTV also includes a community readerboard that will distribute city council meeting agendas and notices of city activities happening in and around the city's neighborhoods. The readerboard will eventually include information from the University Place School District, the University Place Fire District and the University Place Library, which means residents will be able to tune in every day and find out what's happening all over their community.

The majority of the programs you'll see on UPTV are filmed and produced locally in conjunction with the Rainier Media Center (RMC), which is located on the Clover Park Technical College campus. The RMC is part of the Rainier Communications Commission (RCC), which is a cooperative effort among the majority of cities and towns in Pierce County, as well as Pierce County government.

University Place Television programs are often hosted by Russell Kasselmann, a University Place resident and former editor of the University Place Journal newspaper. His involvement in the community began in 1996 and he has maintained an active interest in the growth and development of the City of University Place ever since.

Please feel free to contact me with any questions about UPTV.

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[UPTV Schedule Available on City Website](#)